# Pay-It-Forward Fundraiser



"Bees live as people should live: naturally, symbiotically, and in a manner that only contributes positively to the world around them...I can't imagine doing anything else."

-TED DENNARD,

Co-founder of The Bee Cause & Owner of Savannah Bee Company

#### What is the Pay it Forward Program?

The Bee Cause Project works alongside Bee Grant recipients every year to support and grow Bee Programs. In order to help all programs thrive year-over-year, The Bee Cause Project and our partners at Savannah Bee Company want to help! The Pay-It-Forward program exists to help your program raise funds for annual Bee Program budgets, while also benefiting equally eligible programs who were not chosen for this grant cycle.

#### Why Should We Participate?

The Pay-it-Forward fundraiser is an opportunity to raise money for your own Bee Fund to support ongoing costs such as hive maintenance, purchasing bees, beekeeping materials, etc. This fundraiser is also an opportunity to engage students and community members through a collective project that benefits their own program and that of others.

#### **Eligibility**

Any school or organization who has received a Bee Grant in the past is eligible to participate in the Pay it Forward fundraiser. Any questions for non grant recipients regarding this program can be directed to info@thebeecause.org.

#### **Program Logistics:**

In order to do this, we will provide 100% pure wildflower honey bottled by Savannah Bee Company that retails at \$15 a bottle. For each bottle sold, \$5 will go towards your organization's Bee Fund and \$10 will go towards helping another organization develop their programming.

#### **Logistics**

Organizations interested in hosting a fundraiser can place an order at any time using the online form (link below) and will be sent their honey order. Please be conservative when estimating your first order. The Savannah Bee Company will ship the requested quantity of 12 oz honey bottles to your program.

Watch our video <u>How to Build a Student Bee Club</u> for more information on how to get started with your Pay It Forward Program!

Complete the online form to place your order here: <a href="http://bit.ly/2tKNJZq">http://bit.ly/2tKNJZq</a>

Please review the FAQ below. If you have additional questions, email **programs@thebeecause.org**.

# Pay-It-Forward FAQ



#### How much should I order?

Please be conservative when estimating your order amount. The minimum order is 12 (12 oz.) jars. Most programs begin by ordering one to two dozen jars of honey. Around holidays some programs do "pre-orders" at school and then sell the surplus.

#### When do we pay?

The Bee Cause will send an invoice when your honey ships. Payment is not due until the fundraiser ends.

#### What if a bottle breaks en route?

Upon arrival, please inspect your honey jars for breakage or broken seals (the bottles will be sticky). If this is the case, please notify programs@thebeecause.org right away. We will replace the broken bottles and/or adjust your invoice if you do not want to replace.

## What occasions are best for Pay it Forward fundraisers?

Bee Programs host honey fundraisers throughout the year! Favorites include Fall Honey Festivals, Holiday Honey Sales before the December break, Valentine's Day "Honey for my Honey" Fundraisers, Earth Day Celebrations, Rosh Hashanah, and Pollinator Month programs in June.

### When should we host a Pay it Forward fundraiser?

As long as you still have an ongoing Bee Program, you can order honey for a Pay it Forward fundraiser any time of the year!

#### When should we order?

Please order your honey 3 weeks to one month from your expected fundraiser date. Allow 2-3 days of processing before your honey ships. We work in tandem with the awesome shipping team at the Savannah Bee Company! Please allow for delayed shipping times around the holidays. Do not order honey several months in advance because it could crystallize.

#### Does honey go bad?

Honey does not go "bad," but it can crystallize over time. Since wildflower honey does have a tendency to crystallize make sure to order in the 3 week to one month window of time before the fundraiser.

#### Who pays for shipping?

The Savannah Bee Company will handle shipping fees. As such, please be patient around the holidays as their team is busy as a bee hive at that time!

#### What size honey can be ordered?

At this time, honey jars are 12 oz. Smaller jars of honey are available for purchase on the Savannah Bee Company website. These are not included in the Pay it Forward fundraiser options at this time.